

# Consumers Energy Trade Ally Advisory Council Application

Submittal Date:

Thank you for your interest in joining the Consumers Energy Trade Ally Advisory Council (TAAC). Fill out this form completely to provide comprehensive information about your company and your involvement with the Consumers Energy Business Energy Efficiency Program\*. The following information will be shared with program staff for application review.

## Company Information

Company Name:

Address:

City:

State:

ZIP:

Phone:

Email:

Website:

Primary Contact:

Job Title:

Primary Contact Email:

Company:

President/Owner:

Number of Employees:

Years as an Active Trade Ally:

What energy efficient equipment do you install?

Briefly describe why you would like to join the Consumers Energy TAAC:

What program insights would you like to gain by participating?

What Consumers Energy programs do you currently participate in?

What Consumers Energy programs would you like more information about so you can participate in the future? (e.g., industrial energy, agriculture, Buy Michigan Rebates, etc.)

Do you participate in programs offered by another utility? If yes, which utility(ies)?

\*Large business program and midstream.

If you are selected to represent the Council, you or a qualifying member of your company agrees to provide at least four (4) hours every quarter to attend the Consumers Energy Trade Ally Advisory Council meetings. You and your company also agree there is not a conflict of interest in participating on the Council.

Only one representative from each participating company can attend the quarterly meeting. For continuity, we ask that the same representative attend each quarterly meeting. In the event of a scheduling conflict, a proxy from the same company can attend if that person is knowledgeable in working with the Consumers Energy Business Energy Efficiency Program.

Signature:

Date:

Return completed form by email to [businessstradeally@cmsenergy.com](mailto:businessstradeally@cmsenergy.com)