



Buy Energy Efficient Products and Save Money at Checkout

We want to help your business save energy and improve your bottom line by replacing standard efficiency products with higher efficiency alternatives.

The Business Instant Discount Program makes energy efficient products available to businesses at a reduced price from participating distributors.

Instant discounts are available to the commercial, industrial and contractor markets at checkout.

Consumers Energy offers instant discounts, rebates, technical services and more to help businesses like yours become more energy efficient.

Our team is here to walk you through the program requirements and available resources. Reach out to our program experts for specific measure qualifications.

Contact our program experts for more information at [888-674-2770](tel:888-674-2770) or [scan below to send an email.](mailto:BusinessEnergyEfficiency@cmsenergy.com)

BusinessEnergyEfficiency@cmsenergy.com



Visit our website to find a participating business instant discount distributor:

ConsumersEnergy.com/InstantDiscount



Business Instant Discount Program

Lighting Measures





Lighting Measures

Maximum Discount:

| | |
|------------------------------------|---------|
| DaylightSensors | \$15.00 |
| Exit Signs..... | \$7.00 |
| LED Lamp with Wi-Fi Controls*..... | \$4.00 |
| LED MR16 Lamps*..... | \$4.00 |
| LED Hard-wired Trim Kit*..... | \$8.00 |
| LED Pin Based Lamps*..... | \$4.00 |

LED Tubes*

| | |
|----------|--------|
| 2ft..... | \$3.00 |
| 3ft..... | \$4.00 |
| 4ft..... | \$5.00 |
| 8f..... | \$8.00 |

LED Flat Panels/Troffers

| | |
|---------------------------|--------|
| 1x4 (1,500-3,000 lm)..... | \$3.00 |
| 1x4 (3,001-4,500 lm)..... | \$4.00 |
| 1x4 (4,501-6,000 lm)..... | \$7.00 |
| 2x2 (2,000-3,000 lm)..... | \$6.00 |
| 2x2 (> 3,000 lm)..... | \$8.00 |
| 2x4 (3,000-4,500 lm)..... | \$4.00 |
| 2x4 (4,501-6,000 lm)..... | \$7.00 |
| 2x4 (> 6,000 lm)..... | \$9.00 |

LED Wallpacks/Pole Light Fixtures/ Canopy Light Fixtures

| | |
|----------------------|----------|
| < 50 Watts..... | \$15.00 |
| 50 - 99 Watts..... | \$30.00 |
| 100 - 225 Watts..... | \$50.00 |
| > 226 Watts..... | \$100.00 |

LED Mogul Base HID Lamp Replacements (Interior/Exterior)

| | |
|--------------------|---------|
| ≤ 50 Watts..... | \$25.00 |
| 51-100 Watts..... | \$35.00 |
| 101-200 Watts..... | \$55.00 |
| 201-250 Watts..... | \$75.00 |
| ≥ 251 Watts..... | \$80.00 |

High Bay Fixtures

| | |
|--------------------|---------|
| ≤ 50 Watts..... | \$25.00 |
| 51-100 Watts..... | \$35.00 |
| 101-200 Watts..... | \$55.00 |
| 201-250 Watts..... | \$75.00 |
| ≥ 251 Watts..... | \$80.00 |

*Edison base “screw-in” bulbs no longer qualify. Pin base bulbs that meet energy efficiency requirements qualify.

***Must be ENERGY STAR® or DLC® listed, or meet non-listed requirements (see Incentive Catalog).

Discount cannot exceed 100% of the product sale price.